



# FEATURED PARTNER

**EXCLUSIVE OPPORTUNITY**  
for Market Square recognition!



Every Saturday from June 20<sup>th</sup> until September 12<sup>th</sup>, Market Square will spotlight a “Featured Partner”. This is an amazing chance for your business or organization to be front-and-center with thousands of visitors each Saturday!



# WHAT IS A FEATURED PARTNER?



As a Featured Partner, you'll receive:

- ADVERTISING** Your business will be promoted across the City's website and social media platforms.
- MARKET OPENING** You'll have the honour of ringing the bell to officially open Market Square.
- STAGE TIME** You will get the opportunity to speak on stage, sharing information about your business, upcoming events, or special programs.
- PRIME LOCATION** Set up your activation near the stage in a prime location. You can bring your own branded tent or use one of ours.
- CUSTOMER EXPERIENCE** Add your own touch to the Market by offering coupons, promoting products, providing coffee/snacks, hosting giveaways, or wearing your branded clothing.





## ADDED BENEFITS

We've made some recent changes to ensure our Featured Partners receive additional exposure! These include:

### RECOGNITION TIME CHANGE

The Featured Partner will now be recognized on the main stage at noon, while the Market is at its fullest!

### PROMOTION

Extra marketing will ensure plenty of visibility.

### FULL WEEK OF RECOGNITION

The Featured Partner will enjoy a full week of exposure across our channels.

### CROSS-POSTING

We will amplify the Partner's message through cross-posting content on social media platforms.

## WHAT ABOUT COST?

At just \$200/week, that's only \$40/hour for prime exposure and engagement at Market Square. Are you a registered non-profit or charity? Ask about our charitable non-profit rate.

---

**We are excited to celebrate our amazing partners, and look forward to showcasing your business or organization!**

**TO RESERVE  
YOUR SATURDAY**

**OR TO LEARN MORE:**



306-770-2502



[b.woods@swiftcurrent.ca](mailto:b.woods@swiftcurrent.ca)

---